

NUEST AND SUBLIMINAL IDEAS PRESENT



**WORKSHOP ON
BEHAVIORAL ECONOMICS
APPLICATIONS IN HR**

**Who Should Attend: Business Leaders , HR Leaders , HR Consultants
Anyone else interested in application of Behavioral Economics particularly in HR**

What Would You Learn:

**Theoretical Concepts and Its applications
Review of real life case studies
Work with facilitators to create your own application project**

Facilitators:

**Ashlesha - Pursuing PHD In Behavioral Economics - 20 + Years of experience -
MBA Finance from University of Hull - Director Subliminal Ideas**

**Amol - MBA HR and Mktg- SIBM - 15+ years of experience - OD and HR Tech
Consultant - Founder Nuest Consulting**

Date: 16th Jan 2019

Venue: Vivanta By Taj

Koregaon Park, Pune

Time: 930 AM to 6 PM

Cost: INR 8500 + 18% GST Per person

For Bookings Contact

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